DECLARATION AND POWER OF ATTORNEY

As a below named inventor, I hereby declare that:

my residence, post office address and citizenship are as stated below next to my name;

I verily believe I am the original, first and sole inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled: METHOD AND APPARATUS FOR DUAL SIDED ELECTRONIC SHELF LABEL (Docket No. 9750), the specification of which

X	is attached hereto.		
	was filed on	as	
	Application Serial No.		_
	and was amended on		
	(if applicable)		

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, §1.56(a).

I hereby claim foreign priority benefits under Title 35, United States Code, §119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed: None

I hereby claim the benefit under Title 35, United States Code, §120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, §112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, §1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application: None

And I hereby appoint:

<u>Paul W. Martin</u> of Dayton, Ohio, Registration No. 34870, and Douglas S. Foote of Dayton, Ohio, Registration No. 31013,

and <u>James M. Stover</u> of Dayton, Ohio, Registration No. <u>32759</u>, and <u>Michael Chan</u> of Dayton, Ohio, Registration No. <u>33663</u> and <u>Peter H. Priest</u> of Chapel Hill, North Carolina, Registration No. 30,210

my attorneys with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith. I hereby expressly waive my right to revoke the Power of Attorney granted above. Address all telephone calls to Paul W. Martin at telephone number (937) 445-2990. Address all correspondence to Paul W. Martin, NCR Corporation, Intellectual Property Section, Law Department, WHQ-5E, 1700 S. Patterson Blvd. Dayton, Ohio 45479.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under §1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of inventor Jeffrey R. Peterson

Inventor's signature fully flow Date: 9/27/0/

Residence 492 Antler Dane, Suwanee, GA 30024

Citizenship United States of America

Post Office Address Same as above